**ANNUAL DEGREE PROGRAM ASSESSMENT** **REPORT**

# 2017-18 Program Review preparation guidelines

Program Name: Applied Business and Information Technology (ABIT)

**SELECT THE DESCRIPTION TAB AND THEN EDIT:**

1. Provide a description of your program

The Applied Business and Information Technology (ABIT) program prepares graduates to be successful entrepreneurs, technology professionals and knowledge workers in today’s global economy and environment. The ABIT program is within the mission of the UH Maui College, offering a four-year degree that emphasizes high quality instruction and project‑based learning.

Currently, the ABIT program offers both lower and upper‑division courses to all students. The ABIT program serves a diverse student population, many of who are first genera􀆟on college students. The program also adjusts to traditional and non‑traditional students, many of whom hold part‑time jobs while completing their educational degree. The ABIT program is structured so that students can complete their entire degree over a four‑year period. However, many students take longer to complete this degree based on personal and professional constraints and commitments.

The ABIT program is now established a distance learning program which makes it available to distance learners outside Maui County. As such, the ABIT degree is now available to all UH students in Hawaii.

**SELECT THE ANALYSIS TAB AND THEN EDIT**

1. Briefly respond for each cautionary and/or unhealthy Quantitative Indicator (**Part II-Analysis of the Program**):
   1. Demand Indicator:   
      Data indicates **Healthy**

* 1. Effectiveness Indicator:  
     Data indicates **Unhealthy**
  2. Efficiency Indicator:  
     Data indicates **Healthy**

1. If relevant, share a brief analysis for any Perkins Core Indicator not met (**Part II-Analysis of the Program)**: **n/a.**
2. Analysis of the Program (**Part II-Analysis of the Program)**
3. Briefly discuss any new significant program actions (new certificates, stop out, gain or loss of positions) as results of last year’s action plan (**Part II-Analysis of the Program)**.

The ABIT program was approved by the WSCUC accreditation committee as a distance program, that now has the reach to entire state of Hawaii. ABIT employs hybrid courses, where there is one contact hour of live synchronous classes to distance learners and one contact hour for asynchronous online learning. This hybrid mode of instruction is delivered via distance learning tools such as WebEx, directly to a student’s laptop or to a learning center within the UH system.

1. Describe results from previous assessment goal and/or action implementation (**Part II-Analysis of the Program)**
   1. PLO

* The ABIT Capstone I and II course (BUS 495 and 496) will be used every year to assess all 9 PLOs
* The Entrepreneurship course BUS 320 will form an anchor or prerequisite to BUS 495 course
* Every upper division ABIT course will assess at least one ABIT PLO every year
* The mandatory internship course BUS 393v will also support the progress towards BUS 495
* Finally, the ABIT PLOs are reviewed by the ABIT Advisory board and updated, as needed
  1. CASLO

The ABIT program and its Capstone I and II courses are the target courses that are reviewed by the CASLO process. Based on the feedback from the CASLO process, these two capstone courses are updated and revised for effectiveness and validity.

1. Describe Goals and/or actions from previous assessment results (**Part III-Action Plan):**

* An assessment rubric was be used for the Capstone I (495) and II (496) courses. The end‑of‑course BUS 495 capstone evaluation, along with other assignments during the two capstone courses, will allow the ABIT program to assess all nine PLOs every year
* The ABIT advisory committee reviewed the assessment data every academic year, and provided feedback to the ABIT faculty on program modification and curriculum updates
* Coordinated marketing and recruitments activities, especially with Kapiolani CC, to increase enrollment levels in the ABIT program, and to retain existing students in the program
* There was an increase in outreach activities to local Maui County high schools to raise awareness and interest in the four-year ABIT program. This includes Lanai and Molokai.

1. Provide a table listing the top three budget requests from each degree program (**Part IV-Resource Implications)** – not applicable to ABIT

**SELECT THE P-SLOs TAB and then EDIT**

1. PLO selected for this academic year (click on the PLO assessed – it will turn green).
2. **Evidence of Industry Validation** (check all that apply):

Advisory Committee Meeting(s) \_x\_, How many? \_3 meetings every semester\_

Did Advisory Committee discuss CASLO/PLO? Yes\_x\_ No\_\_

Coop Ed Placements \_x\_ Fund raising activities/events \_x\_ Service Learning \_\_

Provide program services that support campus and/or community

Outreach to public schools \_x\_

Partner with other colleges, states and/or countries \_x\_

Partner with businesses and organizations \_x\_

Other\_\_ Describe\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Expected level of Achievement**: not applicable for AY17-18

For the PLO assessed, \_\_ % of students completing the assignment/course expected to meet expectations for the assignment/course.

1. **Courses (or assignments) Assessed**: not applicable for AY17-18
2. **Assessment strategy/Instrument/Evidence** (check all that apply):

Work Sample\_x\_ Portfolio\_\_ Project \_x\_ Exam \_x\_ Writing Sample \_\_

Other\_\_ Please explain\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Results of program assessment**:
   1. The following were present at the PLO assessment:

* Capstone students showed great improvement in their abilities to size up the business case
  1. Strengths and weaknesses (best practices and educational gaps) found from PLO assessment analysis.
* Strengths – ABIT students showed marked improvement in PLOs related to business analysis
* Weaknesses – ABIT students need improvement in PLOs related to

1. **Other comments:**

Describe CASLO assessment findings and resulting action plans. Go to Laulima *UHMC CASLO Assessment* for your program’s “Assessment results” and summarize below.

|  |  |
| --- | --- |
| CASLO assessment findings | Action plan to address findings |
| n/a – not assessed for AY 2017-18 |  |
|  |  |

1. **Next steps:**

For program learning outcomes (check all that apply):

Assess the next PLO\_\_\_ Review PLOs\_x\_\_ Adjust assignment used for PLO\_\_\_

Adjust course used for PLO\_\_\_ Meet with Advisory Committee\_x\_\_\_

Other\_\_\_ Please explain:

1. Please list any professional development needs you may have for your program - none